



The Social List Difference

What is Social List?

[SocialList.io](https://sociallist.io) is a tool to instantly build lists of target social profiles, matching your search parameters, such as locations, employers, and job titles.

Its search is precise and more powerful compared with traditional search engine X-Ray methods, and we feel its release to be quite timely with the LinkedIn changes going on.

Social List consists of several social site-specific search tools - we call them *Agents*. Each Agent is dedicated to searching for profiles on a given social site and can optionally save up to 1,000 search results in an Excel file.

We have developed the Social List Agents from our accumulated “know-how” of Internet search behavior, baking in multiple search parameters “behind the code” to provide high-precision results.

In this release, we have included Agents for LinkedIn, Meetup, ZoomInfo, and Google Plus, as well as two Github Agents (one, for Github user profiles, another, for user repositories pages).



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Here is what your Social List home page will look like when you sign in:



Welcome to Social List 1.0

[LinkedIn Agent](#)

Precise Member Search by Company, Role, Location, or Name

[Google Plus Agent](#)

Precise Profile Search by Name, Location, Company, Email Domain

[ZoomInfo Agent](#)

Precise Profile Search by Company, Role, Address, Country, or Name

[Meetup Agent](#)

Precise Member Search by Location, Meetup Name

[Github Agent #001](#)

Precise Profile Search by Name, Location, Company, or Email Domain

[Github Agent #002](#)

Precise Profile Search - Repositories (by Languages), Location

We plan to “hire” and “train” additional Agents, to serve the diverse sourcing needs of our users.

Who Will Benefit

Our target audience is:

- Recruiters, Sourcers, Headhunters, Talent Acquisition Specialists looking to generate pipelines of potential candidates for job openings quickly.
- Sales, Business Development, and Marketing Specialists looking to generate leads for their activities.

How It Works

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We have intentionally made Social List simple to use – just enter search terms in some fields and review the results.

Social List Agents search for public profile information. Each Agent offers several precise search fields (such as *Job Title*, *Company*, or *Location*), and an additional *Keywords* field.

Precise fields accept one or more keywords. "Precise search" means that if, for example, you enter *Amazon* in the *Company* field, you will find profiles of people who currently work at Amazon (and not just have the word "Amazon" somewhere on their public profile).

The *Keywords* field works just like Google's search box – enter any keywords, phrases, or search operators you like.

Each Agent comes with examples and links to tips on how to get good results.

Here is what LinkedIn Agent looks like:



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Agents **Saved(2)** Support Help

Irina Shamaeva Sign



LinkedIn Agent

Try an example:

IBM Cloud Engineer, Watson

Full Stack Engineer, Bay Area

Social Worker, UK

Tax Accountant, CPA,
Houston TX

RN (Registered Nurse), TX,
surgery

Manufacturing Engineer, CT

Internal Audit, Australia

VP at Morgan Stanley

How to Use - Troubleshoot

Cle

Company

e.g. IBM

Current Role

e.g. Cloud Engineer

Location (hint: use [Location Descriptions](#))

e.g. Bay Area

Name

e.g. Jim Smith

Certification Abbreviation

e.g. MBA

Keywords

e.g. AWS

Search

After you run a search via an Agent, you can export its results to an Excel file:

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Agents Saved(2) Support Help Irina Sha

e.g. AWS

Search

Search results [[Export to XLS...](#)]

[Nik van der Ploeg](#) | LinkedIn
<https://www.linkedin.com/in/nikvdp>
Full-stack Engineer at Volley (volley.com). Location: San Francisco ... View Nik's full profile. It's free! ... August 2016 – Present (7 months)San Francisco Bay Area.

[Sri Doddapaneni](#) | LinkedIn
<https://www.linkedin.com/in/sribabu>
Sri Doddapaneni. Sr. Full Stack Engineer at Netflix. Location: San Francisco Bay Area; Industry: Computer Software ... View Sri's full profile. It's free!

[Sanjay Bysani](#) | LinkedIn
<https://www.linkedin.com/in/sanjaybysani>
Sanjay Bysani. Full Stack Engineer - Technical Lead, at Symphony Commerce ... February 2013 – March 2016 (3 years 2 months)San Francisco Bay Area ...

[Kurt Weiberth](#) | LinkedIn
<https://www.linkedin.com/in/kweiberth>
I'm a full-stack software engineer at PayPal who enjoys using code to solve problems in ... February 2016 – Present (1 year 1 month)San Francisco Bay Area ...

...
[Luciano Aldana II](#) | LinkedIn
<https://www.linkedin.com/in/luciano1st>
Full Stack Software Engineer. Location: ... View Luciano's full profile. It's free! ...

Users can view and download the saved files. Excel-formatted exports include three columns: the social profile URLs, titles, and result previews (descriptions).

Agents Saved(5) Support Help

Your Downloads

Each export file will be available for viewing

1. LinkedIn Agent_03_08_2017 03:17.xls
2. Google Plus Agent_03_08_2017 03:18.xls
3. LinkedIn Agent_03_08_2017 03:51.xls
4. LinkedIn Agent_03_08_2017 03:52.xls
5. Github Agent #002_03_08_2017 03:53.xls

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Search results	URL	Page title	Description
1	https://socialist.io/agents/1?location=Berlin&language=go+javascript&keywords=&commit=Search		
2	https://github.com/trueter?tab=repositories	trueter (Torsten Rü) / Repositories - GitHub	A declarative, efficient, and flexible JavaScript Report abuse Berlin, Germany felix@
3	https://www.linkedin.com/in/nikvdp	Nik van der Ploeg LinkedIn	Full-stack Engineer at Volley (volley.com). Locati
4	https://www.linkedin.com/in/sribabu	Sri Doddapaneni LinkedIn	Sri Doddapaneni. Sr. Full Stack Engineer at Netf
5	https://www.linkedin.com/in/sanjaybysani	Sanjay Bysani LinkedIn	Sanjay Bysani. Full Stack Engineer - Technical I
6	https://www.linkedin.com/in/kweiberth	Kurt Weiberth LinkedIn	I'm a full-stack software engineer at PayPal who
7	https://www.linkedin.com/in/luciano1st	Luciano Aldana II LinkedIn	Full Stack Software Engineer. Location: ... View I
8	https://www.linkedin.com/in/akrura-gordillo-4933824	Akrura Gordillo LinkedIn	University of California, Berkeley ... I'm currently
9	https://www.linkedin.com/in/ryan-nelwan-4255aa1b	Ryan Nelwan LinkedIn	View Ryan's full profile. It's free! ... I'm a full stac
10	https://www.linkedin.com/in/chdmart	Chris Mark LinkedIn	Full Stack Engineer at Peak Design. Location: ...
11	https://www.linkedin.com/in/gangtian	Gang Tian LinkedIn	Location: San Francisco Bay Area; Industry: Co
12	https://www.linkedin.com/in/javan-jacob-7b14297	Javan Jacob LinkedIn	Javan Jacob. Full Stack Engineer ... View Javar
13	https://www.linkedin.com/in/will-mease-8550214b	Will Mease LinkedIn	Will Mease. Senior Full Stack Engineer at Raga
14	https://www.linkedin.com/in/abel-allison-1b71823b	Abel Allison LinkedIn	Full-Stack Engineer ... My areas of focus tend to
15	https://www.linkedin.com/in/tylerchilds	Tyler Childs LinkedIn	Senior Design Technologist & Full Stack En



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You can use exported lists as the starting point for further research, or share them with colleagues. You can also enrich the exported Excel files with extra information, such as contact email addresses, with third party tools.

Social List vs. Other Tools

This chart outlines unique search abilities of our Agents.

Agents	What You Can't Find Anywhere Else
 LinkedIn	Search profile headlines ("roles") Locations - search by city or state names Affordable, precise search for other fields Find publicly shared email addresses See full profiles for all members



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 Github	Target profiles with emails Search by company Search for two or more programming languages
 Meetup	Search by member location Search by Meetup topics
 Google Plus	Search for email addresses and phones Search for links to other sites Search by email, company, and location
 Zoominfo	Affordable precision search by Title, Company, and Location

User Feedback

“Just found a fantastic candidate using your tool that I hadn't come across with LI Recruiter. He literally had everything I was looking for and LI hadn't returned him for me once.” - [Katharine Robinson](#)

“This would be the first tool I would start my search with. I am very happy with the results - hardly any noise! - very focused and targeted answers. No whistles, no bells, just a straightforward, excellent search tool. A (very!) good job!” - [Karen Azulai](#)

“Fast, reliable, and simple list creation. Maximum results with minimal effort. Fun to find profiles I would have otherwise missed. I like that in addition to GitHub and LinkedIn (often the lowest hanging fruit), Social List offers custom



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search lists for Meetup, Zoominfo and Google Plus. -- Sourcers at all levels will want to hop right in” - [Maisha Cannon](#)

Pricing

We are starting off with one option – monthly membership at \$49/month - that you can cancel at any time. Note: when you sign up, you need to give us your credit card information; you will have a couple of days to check out the tool on the trial basis and will not be charged if you cancel.

Cool! How Do I Sign Up?

We will be opening the tool for business on March 20, 2017. However, we will be only allowing a limited number of users. If you want to be part of the launch, hurry and [sign up!](#)

We already have tons of ideas on scaling and expanding Social List, its integration with other services, building custom Agents for clients, and more.